PTM2017 SHOW STATS

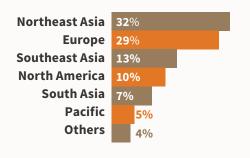


September 13-15 The Venetian® Macao Resort Hotel Macao SAR

1,131 DELEGATES FROM **66** DESTINATIONS

Number of Hosted Buyers

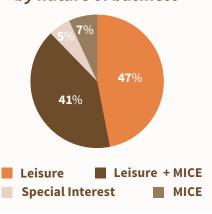
293 buyer delegates from 51 source markets



with 38% first-time buyers

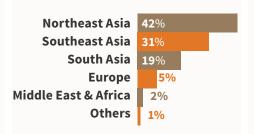
Hosted Buyers

by nature of business



Breakdown of Sellers

by region



460 sellers representing

37 countries

with 48% first-time sellers

New and emerging destinations include

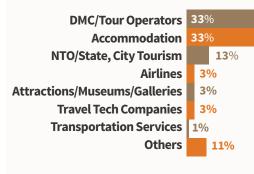
Bhutan, Finland, Lithuania, Mongolia, Northern Marianas, Palau, State of Palestine, Russian Federation, Turkey, Uzbekistan



Prescheduled Appointments

Breakdown of Sellers

by business type



Number of Press

92 from 14 countries

23 speakers

engaged across our insights programme:

4 PTM Talks

1 Blogger Marketing Forum

1 Travel Innovation Forum

DTM2010

PTM2018
September 12-14

Langkawi, MalaysiaMahsuri International Exhibition Centre (MIEC)

www.PATA.org/PTM

MARK YOUR CALENDAR!

Photos are available for download from our

PTM2017 Show Gallery
Visit http://bit.ly/PTM2017-gallery