

Road Safety Week – Bike Smart

w/c 19th – 25th November 2018

- Brake is a road safety charity working with communities and organisations across the UK to stop the tragedy of road deaths and injuries, making streets and communities safer for everyone, and supporting people bereaved and seriously injured on roads.
- Royal Mail and CWU supports Brake Road Safety Week and we are committed to improving road safety standards. This National Brake Road Safety Week we are shouting about the safety of those on two wheels and encouraging everyone to be Bike Smart.
- Cyclists and motorcyclists are among the most vulnerable road users in the UK, with more than 100 riders injured every day in needless, preventable collisions.
- During Road Safety Week, we are asking Managers to carry out the following activities, which will help to raise the profile of Road Safety Week and help drivers to stay safe on the roads.
- Involve and work with your CWU Area Safety Representative, Unit Safety Representative and Workplace Safety Coach - engage and work with them during the week.

1) Complete a Driving SMAT/Observation

Focus on:

- Look Once, Look Twice, Think Bike - concentrate on Vulnerable Road Users
- Drivers completing their vehicle checks
- Drivers wearing their seatbelts
- Safe reversing, slow manoeuvring and Parking - including safe location, method and handbrake process
- Focus on driver behaviours focusing on Trimble lower scoring drivers for harsh braking.

2) Talk to your Drivers

Use the additional materials to talk to your drivers about road safety.

- Deliver the WTLL, working with the Area Safety Representative and/or Workplace Coach to demonstrate your joint commitment to Road Safety and distribute the Brake materials.
- Display posters in a prominent position and ensure that drivers are made aware of them.
- Talk to them about how they reduce the risk by:-
 - looking properly pulling out at junctions
 - leaving room when overtaking bikes
 - being aware when opening RM vehicle doors.

There will also be a Courier article and intranet article asking cyclists to send in their photos in all their gear.

3) Bike Smart Challenge

- Encourage employees to cycle to work, for example have a "Bring your bike to work day".
- Encourage employees to enter the competition on the intranet and send a photograph in of them on their bikes all geared up.
- Recognise the employees that take part in the Road Safety Week so that they understand your appreciation of their efforts